

As a resident of Collierville, TN, K-LOVE provides a unique free listening source. Information on non-profit events in metropolitan Memphis area are highlighted unlike other stations.

Should K-LOVE be replaced, the local community would lose family oriented programming that is based on an extremely high moral standard. No other FM stations in this listening area deliver content that provides guidance, encouragement and entertainment that raises the quality of life in the community. Additionally, K-LOVE provides live support staff (via 800 # phone) for personalized discussion. The availability and quality of this personalized help would not be fiscally possible by a strictly local broadcaster.

As I mentioned above, I believe the broadcast content, high moral based topics, and "clean", lively presentation lead the public listening audience to a higher standard of living.